

# WELCOME TO TCM COMPANY PROFILE

天人合一 — وحدة الأرض والانسان





国际传统中医康复研究中心  
المركز الدولي لأبحاث التأهيل بالطب الصيني التقليدي  
The Inter.Research Center For TCM



# TCM,

International Traditional Chinese Medicine Rehabilitation Research Center has been a hub of expertise and innovation since 2017. Our center is dedicated to advancing the practice and understanding of Traditional Chinese Medicine (TCM) across the Arab world, bridging the gap between Eastern and Western medical practices, and fostering a deeper understanding and utilization of TCM for a healthier and more balanced life.





# Our Principles ..

Our principle is that we follow the principles of traditional Chinese medicine.

**There are 2 main theories for TCM**

## **Holistic Theory:**

The idea of this theory is based on the fact that the origin of everything is one, which is Qi. The human being is considered a complete organic being linked to nature. During treatment, a connection is made between the human being and nature.

Therefore, in the treatment stage, the body is not viewed as a single unit but is viewed with a comprehensive view of the body's relationship with nature, society, the environment, the internal organs and some of them, and its psychological state.

# Dialectical Theory:

One of the basic principles of traditional Chinese medicine is to understand and treat diseases through the four diagnostic methods (examination - question - smell - pulse). Through analysis, the cause, type of disease, location, and treatment method are determined.

Among the most important cultures present in traditional Chinese culture are Confucianism and Taoism.



# Taoism explains that the origin of everything is Qi,

Which is vital energy present in any substance and is in a constant state of change. Therefore, the body is considered to be in a constant state of change.



**And this Qi** which is the vital life energy exists both inside and outside the body. It's described as an energy that composes and binds all things in the universe together. TCM practitioners believe that an imbalance between our internal state and the external world can lead to illness. Balancing qi is a central goal of TCM treatments.



# Confucian Theory

Relies on the origin of things being the five elements,

太极 taiji (Yin And Yang)

Everything in the universe is a subject to one of the five elements.

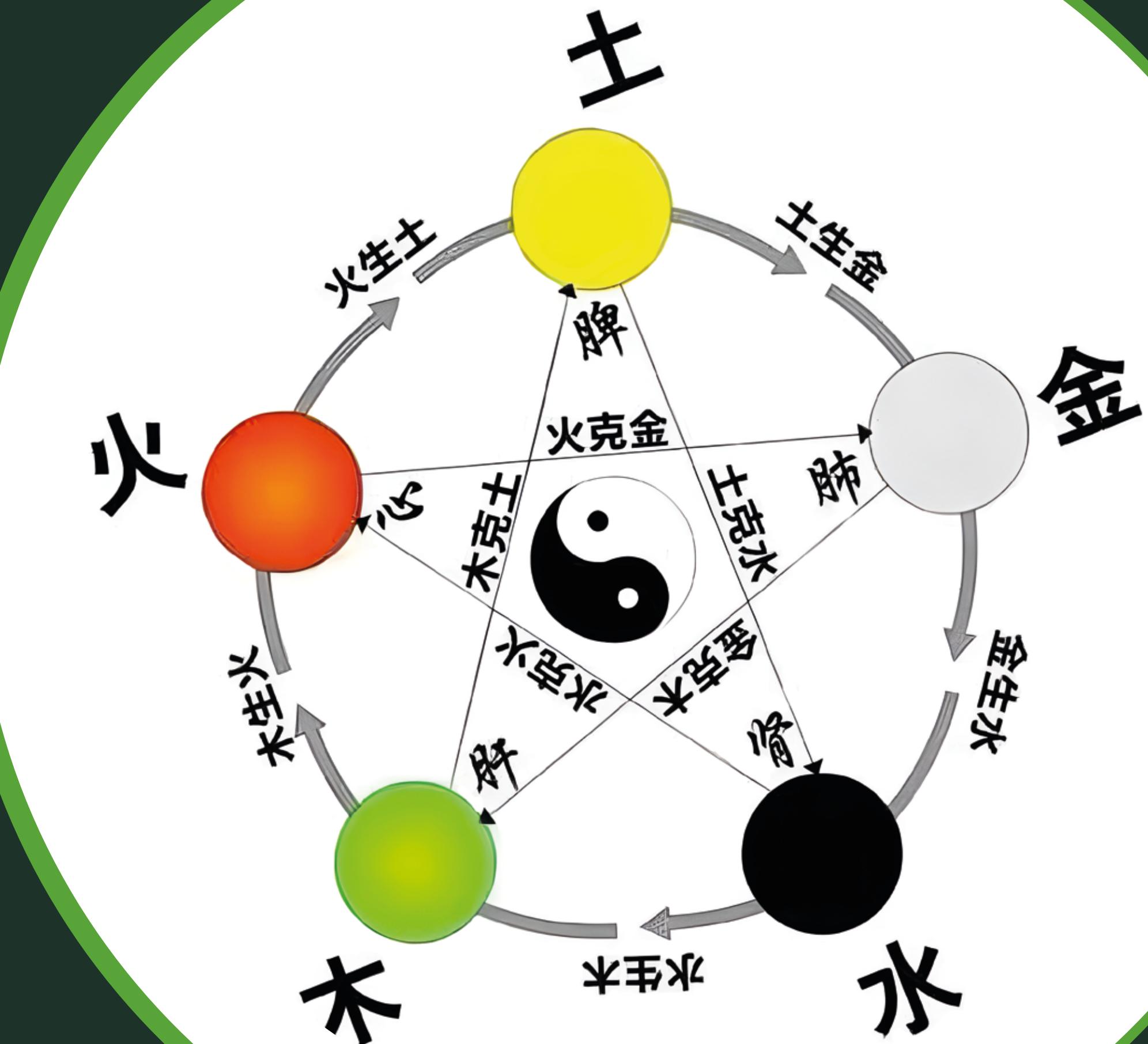
The five elements are linked to all things in nature.

## The Five Elements:

Wood, Fire, Earth, Metal and Water

TCM practitioners diagnose imbalances based on these elements and

choose treatment approaches to restore harmony.





# Balance of Yin-Yang:

We believe that maintaining the balance between yin and yang is essential for good health. Individuals can enjoy optimal wellness and avoid illnesses when this balance is achieved.

# Balance and Harmony:

**Connection Between Nature and Humans:** TCM teaches that humans are intrinsically connected to nature. Any changes in the natural environment can impact human health, emphasizing the importance of living in harmony with nature.

**Interconnection of Body Parts:** Our approach highlights the interconnectedness of the body's organs and systems. Understanding how different body parts influence each other is key to effective diagnosis and treatment.

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**Traditional Chinese medicine does not depend only on philosophical theories, but it combines many different human sciences, such as physics, Social sciences, and pharmacy....**

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# Our Mission..

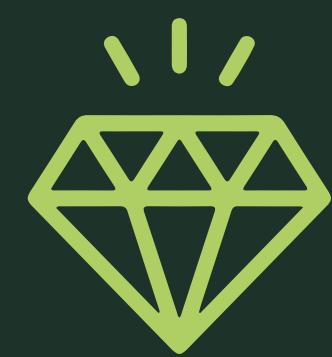
To advance the global understanding and integration of traditional Chinese medicine through dedicated research, education, and cultural exchange. We strive to provide authentic learning experiences and certified qualifications that honor the rich heritage of Chinese medicinal practices while fostering innovation and holistic well-being.”





# Our Vision..

To be the premier center for Traditional Chinese Medicine in the Arab world, pioneering the integration of traditional Chinese healing arts with contemporary Arab medical practices. We aim to empower communities through education, research, and holistic healthcare, fostering a deeper understanding and respect for the interconnection of body, mind, and nature.



# Our Values..

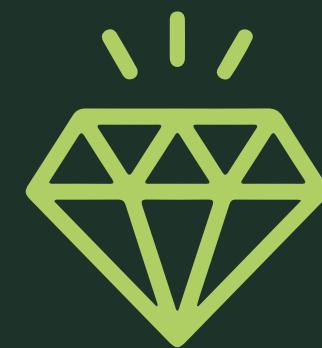
## **Excellence in Education:**

We are dedicated to providing the highest quality education in Traditional Chinese Medicine. Our programs are designed to equip our students with deep knowledge, practical skills, and ethical principles.

## **Integrity:**

We uphold the highest standards of professionalism, ethics, and accountability in all our practices. Our commitment to integrity ensures trust and respect in our relationships with students, patients, and partners.





# Our values..



## **Sustainability:**

We recognize the deep connection between human health and the environment. Our practices promote sustainability and environmental responsibility, reflecting our belief in the harmony between nature and humanity.

## **Knowledge & wisdom:**

Emphasizes the center's role in unlocking the time-tested knowledge of TCM and using it to cultivate holistic well-being.



# Our Values..

## **Humility :**

Approaching the integration process with humility to advance TCM practices in the Arab world.

## **Reliability & Trustworthiness:**

We ensure that our Students, patients, and partners can rely on and depend upon us with full trust and peace of mind.



# Our Values...



## Cultural Respect:

We honor the rich traditions of both Chinese and Arab medical practices.

Our center is committed to integrating these diverse cultural heritages to enhance the effectiveness of our treatments.



# Our Team...

Our instructors are an extensive expert team! Combining TCM from China with skilled Arab practitioners, they deliver top-notch education and care, ensuring you experience the best of both worlds in your TCM journey.



# Our Services..

Our center offers a comprehensive suite of services designed to empower your journey towards holistic well-being





# **Educational Programs:** Delve into the rich traditions of TCM with our in-depth tailored Diplomas, led by our esteemed team of experts from China and the Arab world.

- The first course in the Arab world studying traditional Chinese medicine in cooperation with a Government College in China
- Approved by the Chinese Foreign Ministry and the Embassy of each student
- Our curriculum features strong scientific content delivered by Chinese doctors registered on the University's website or interactive lectures through electronic programs such as Microsoft Times OR, lectures in attendance within the countries where the student is registered.

# Our curriculum covers a wide range of essential topics in Traditional Chinese Medicine, including:

Basic Theories of Traditional Chinese Medicine

Diagnosis in Chinese Medicine

Meridians and Acupuncture Points

Human Anatomy

Tuina (Chinese Therapeutic Massage)

Fundamentals of Acupuncture Therapy

Basics of Healthcare and Acupuncture Treatment (¹)

Pediatric Tuina

Gua Sha Therapy

Cupping Therapy

Techniques for Identifying Herbal Medicines

Healthcare² (Clinical Application of Healthcare Practices)



# Research Initiatives:

Collaborative research projects aimed at improving the integration of Chinese and Arab medical practices.

# Clinical Services:

- Health consultations and treatments based on TCM principles.
- provide our students with all the required materials for practicing Traditional Chinese Medicine. From textbooks and digital resources to practical tools and herbal samples, we ensure that our students are fully equipped to apply their knowledge effectively.
- Providing job opportunities and training for students in existing centers in various Arab countries (add china)





We Are  
Different



## Exclusive Certification:

Your certifications are unique as they are endorsed by the university, the embassy, and the Chinese Ministry of Education.

This adds a layer of authenticity to your programs and signifies a level of recognition and trust that others may not have.



# International Study and Practice Opportunities:

Offering students the chance to study at universities in China and gain practical experience in Chinese hospitals is an exceptional opportunity.





It provides hands-on learning and exposure to the roots of traditional Chinese medicine, which is a rare and valuable experience that can greatly enhance their understanding and skills.



# Affiliates



Thank You !

